



Greater Fredericksburg
 **Habitat for Humanity®**

2026 Sponsorship and Engagement Opportunities





Greater Fredericksburg
Habitat
for Humanity®

What
We
Do

Greater Fredericksburg Habitat for Humanity provides affordable homeownership opportunities to low-income families in King George, Fredericksburg, Spotsylvania, and Stafford. At GFHFH, we are not only committed to meeting the housing need of our community, but also providing residents with a full range of supportive services to help them maintain their homes, mortgages, and families.

As a hand-up, not a hand-out, Habitat homeowner partners build and purchase their homes. When you sponsor a build project with Habitat, it's about doing more than just building a home – it's about building hope and community for our neighbors and ourselves.

See the next page to learn about ways your organization or business can gain valuable community exposure while improving the lives of local families.

2026 Home Build Opportunities

Davies Street

6 Habitat homes in the City of Fredericksburg
for low-income individuals and families--
construction estimated to start late Summer

2026



2026 Sponsor Opportunities

\$50,000- Legacy Builder

- 1** Named as a Legacy Builder in a Habitat issued press release at the beginning of the partnership.
- 2** Featured as a lead house sponsor of a local Habitat home.
- 3** Prominent GFHFH website recognition with link to Legacy Builder's website for one year.
- 4** Recognition at a Home Dedication Ceremony with a speaking opportunity.
- 5** Up to eight (8) volunteer build days for up to ten (10) volunteers per day at a construction site or ReStore.*
- 6** Lunch and Habitat t-shirts provided for all volunteers on sponsored days at all GFHFH locations.

\$50,000- Legacy Builder (cont.)

7

Acknowledged in GFHFH Annual Report.

8

Use of the Habitat for Humanity logo for one year to promote partnership.

9

Minimum of five (5) social media posts on GFHFH Instagram and Facebook pages promoting sponsorship.

10

On-site signage (3' x 5' banner) to include company name and logo.

11

Headline sponsorship, presentation slot, and speaking opportunity at GFHFH's annual event.

**Ask about volunteer opportunities that can accommodate larger groups of 10-50+ participants. Larger volunteer events can be substituted as part of the 8 volunteer build days.*

\$25,000- Keystone Partner

- 1** Named as a Keystone Partner.
- 2** Prominent GFHFH website recognition with link to Keystone Partner's website for one year.
- 3** Recognition at a Home Dedication Ceremony as well as listing in event program.
- 4** Acknowledged in GFHFH Annual Report.
- 5** Up to four (4) volunteer build days for up to 10 volunteers per day at a construction site or ReStore.*
- 6** Lunch and Habitat t-shirts provided for all volunteers on sponsored days at all GFHFH locations.

\$25,000- Keystone Partner (cont.)

7

Use of the Habitat for Humanity logo for one year to promote partnership.

8

Minimum of five (5) social media posts on GFHFH Instagram and Facebook pages promoting sponsorship.

9

Sponsorship and speaking opportunity at GFHFH's annual event.

**Ask about volunteer opportunities that can accommodate larger groups of 10-50+ participants. Larger volunteer events can be substituted as part of the 4 volunteer build days.*

\$10,000- Blueprint Sponsor

1

Name listed on GFHFH Annual Report.

2

Up to two (2) volunteer build days for up to 10 volunteers per day at a construction site or ReStore.*

3

Lunch on-site for all sponsored days and Habitat t-shirts for all volunteers.

4

Minimum of two (2) social media posts on GFHFH Instagram and Facebook promoting sponsorship.

5

Sponsorship at GFHFH's annual event.

**Ask about volunteer opportunities that can accommodate larger groups of 10-50+ participants. Larger volunteer events can be substituted as part of the 8 volunteer build days.*

2026 Sponsor Opportunities

\$5,000- Foundation Builder

1

Name listed on GFHFH Annual Report.

2

One (1) volunteer build day for up to 10 volunteers per day at a construction site or ReStore.*

3

Lunch on-site for all sponsored days and Habitat t-shirts for all volunteers.

4

One (1) social media post on GFHFH Instagram and Facebook pages promoting sponsorship.

**Ask about volunteer opportunities that can accommodate larger groups of 10-50+ participants. Larger volunteer events can be substituted as part of the 8 volunteer build days.*