



We build strength, stability, self-reliance and shelter.

For Immediate Release

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Greater Fredericksburg Habitat for Humanity Earns GuideStar's Highest Seal of Transparency

Platinum Seal Allows Donors to Focus on Progress and Results

Fredericksburg, VA, 4/17/2019--Greater Fredericksburg Habitat for Humanity has earned a 2019 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, the world's largest source of nonprofit information. By sharing the data behind the progress Greater Fredericksburg Habitat for Humanity is making toward its mission, Habitat is helping supporters move toward a better understanding of non-profit results.

"Everyone deserves an affordable place to call home," says Cassie Kimberlin, Executive Director, "so we are excited to share the numbers behind our impact in the Fredericksburg area in a user-friendly way. Earning a Platinum Seal has made it possible to easily share information about need, impact, and programs with our community."

To earn Platinum status, Greater Fredericksburg Habitat for Humanity added extensive information to its GuideStar Non-Profile including in-depth financial information, qualitative information about goals and strategies, and quantitative information about results and progress toward its mission of building strength, stability, and self-reliance, giving donors and funders meaningful data to evaluate nonprofit performance.

"I encourage you to visit our Nonprofit Profile on GuideStar to see what we're about," added Cassie Kimberlin. "We're thrilled that our Platinum Seal of Transparency and the associated benefits help us better communicate our organization's exciting initiatives at a global scale."

About Greater Fredericksburg Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, Greater Fredericksburg Habitat for Humanity began in 1995 and serves the City of Fredericksburg, King George, Spotsylvania and Stafford counties. Families and individuals in need of a hand up partner with Habitat to build a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit **fredhab.org**.

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